

June 2022

The UK's most comprehensive property price report

This report is to help give everyone – industry and consumers – a quick five-minute guide to what's happening in the property market, according to the property indices, along with property expert Kate Faulkner's comments.

Property price and market indices summary

<u>Rightmove</u>	Fourth new record puts prices £55,000 higher than pre-pandemic "Price of property coming to market hits a fourth consecutive record of £367,501, up by 2.1% monthly (+£7,400). Average asking prices have risen more than £55,000 in the past two years, compared to a £6,000 rise in the two years before the pandemic."
<u>Home.co.uk</u>	Lack of stock pushes prices higher "Asking prices across England and Wales jumped a further 1.3% overall in April."
	Asking prices across England and wales jumped a jurther 1.5% over an in April.
<u>RICS</u>	Demand dips slightly although pricing trends remain firm at this stage
	<i>"House prices continue to rise across the country although twelve-month expectations point to an easing in momentum further ahead."</i>
<u>Nationwide</u>	House prices post tenth successive monthly increase in May to keep annual price growth in double-digits
	"Annual UK house price growth slowed modestly in May to 11.2%, from 12.1% in April."
<u>Halifax</u>	Average house price rises for eleventh consecutive month - but overall pace slows
	"The average cost of buying a home in the UK is up 1% on last month and has now risen for
	eleven consecutive months. Annual growth also remains in double-digits, at 10.5%, although
	this is the slowest rate of growth seen since the start of the year."
<u>e.surv</u>	Annual price growth increases to 10.4% in England and Wales
	"Nationally, the average price paid for a home in England and Wales in April 2022 was
	£372,436, up 1.0%, on the average price paid in March. This sets yet another new record
	level for England and Wales. Prices are now some £35,000, or 10.4%, above April 2021 levels,
	and show a 2.4% increase over March 2022's revised annual rate of 8.0% for homes bought with cash or with a mortgage."
<u>Zoopla</u>	Average house price hits all-time high, but market starting to soften
	"The price of an average UK home rose by £456 in April, taking the average value to
	£250,200 - another record high. The annual rate of growth in house prices is now at 8.4%, although this is down from 9% in March and April."

What are the indices saying is happening to house prices today versus the past?

National property price tracking

The media have very much decided that the 'rhetoric' for the housing market is along the lines of 'the bubble is about to burst' and whether there is going to be a crash or not. This just shows either how little they understand about what's happened and is happening in the property market, or they just don't really care about reporting the reality and want headlines that will secure eyeballs – of course it could be a bit of both.

However, it's important for the industry to make sure consumers are educated on what's actually happening now if we don't want a property market that is media led, rather than reality led.

The reality is there is no housing bubble, so it can't burst. In the main, most house prices have risen in line with inflation since 2005 (see table, annual price rises are 3.4% to 4.1%), albeit with some ups and downs, and it's also important to explain that houses are much more affected than flats, and indeed first time buyers are seeing around 3% inflation – not the double digit inflation we are seeing for other buyers who have the equity to drive up prices.

It's also important to remind everyone that the rise in interest rates that we are seeing now is from a low in September last year. That means it doesn't affect most homeowners. Those that are coming to the end of their fixed rate from 2-5 years ago may actually see rates today lower than they signed up for, and those buying today are still being able to get on the ladder at incredibly low rates historically.

Of course, finding a deposit for those not on the housing ladder is tough, but my view is very much that there is no requirement for huge deposits to be saved, especially as FTBs now buy and repay the mortgage from day one. People don't 'need' 15-25% deposits – that is the money they are able to put down and that's a very different message.

	High	Low	How much	Latest price	Mar-22	Apr-22	May-22	Annual	Annual		
	2007/08	2009	did prices	vs 2007/08				Change	Average		
			fall?	high					(05 - 22)		
Rightmove	£241,474	£213,570	13.1%	52.2%	£354,564	£360,101	£367,501	10.2%	4.0%	Asking prices	E & W
Home.co.uk	£258,531	£239,607	7.9%	38.3%	£349,790	£353,054	£357,493	6.6%	n/a	Asking prices	E & W
Nationwide	£184,131	£147,746	24.6%	46.6%	£265,312	£267,620	£269,914	11.2%	3.4%	Mortgaged only	UK
Halifax	£199,766	£157,767	26.6%	44.7%	£282,753	£286,079	£289,099	10.5%	3.4%	Mortgaged only, seasonally adjusted	UK
e.surv	£231,829	£197,145	17.6%	60.7%	£370,052	£372,436	n/a	10.4%	4.1%	Actual prices, includes cash sales	E & W
Zoopla	£178,128	£153,449	16.1%	40.5%	£249,700	£250,200	n/a	8.4%	n/a	Sold prices, mortgage valuations and agreed sales	UK
UK HPI	£190,032	£154,452	23.0%	46.5%	£278,436	n/a	n/a	9.8%	3.7%	Sold prices, includes cash sales and new builds	UK

Property prices by country

The Land Registry data gives us a monthly update on what's happening in each country, while Nationwide information is quarterly.

This month, we are still seeing Wales top the charts in house price growth year on year, but it's interesting that over time, prices have increased by 3.1% a year. This means that since 2005, property prices in Wales have increased in line with annual inflation. That means no 'housing bubble' – it's just that price growth prior to the pandemic was lagging behind inflation and now it has caught up. And, as Zoopla has explained well in their affordability chart below, the reason prices have risen doesn't mean there has been a 'frenzy' and people are overpaying or artificially inflating property prices. The reality is, they can afford to pay more.

Property Prices - Countries	Land Registry latest data Mar 22/ Q1 22	Land Registry year on year change in price Mar 22/Q1 22	Land Registry annual average increase since 2005	Nationwide latest data Q1 22	Nationwide year on year change in price Q1 22
England	£297,524	9.9%	3.8%	£297,928	11.6%
Wales	£206,395	11.7%	3.1%	£201,502	15.3%
Scotland	£181,415	8.0%	3.9%	£178,289	12.0%
Northern Ireland (Q1)	£164,590	10.4%	2.3%	£171,095	11.1%



Regional property prices tracking

At a regional level, price rises are still pretty high year on year and to be honest, I think most of the industry would have expected price growth to be a lot lower, hence why we are seeing some forecasts, such as Savills, being revised upwards this year, but forecast to fall a little next year.

However, the majority of reports are saying that they are seeing some slowing of the property prices and as you can see from all the indices below, this has to happen as double digit price rises are just unsustainable for much longer.

Unusually, we are still seeing London lagging behind other regions. This is due to the new 'caps' on affordability introduced in 2014 on lending. From my perspective, these changes do appear to have successfully capped house price growth for the first time since 2000 when people couldn't borrow more than 3.5x their income. This is great news if it continues as it allows incomes to catch up with price growth better and should improve affordability, especially in expensive areas.

Property Prices - Regions	Land Registry	Land Registry	Rightmove	Rightmove	Home.co.uk	Home.co.uk	Halifax	Halifax	Nationwide	Nationwide
	Latest	Year on year	Latest	Year on year	Latest	Year on year	Latest	Year on year	Latest	Year on year
	data	change in price	data	change in price	data	change in price	data	change in price	data	change in price
	Mar-22	Mar-22	May-22	May-22	May-22	May-22	May-22	May-22	Q1 22	Q1 22
North East	£154,913	8.7%	£180,081	9.8%	£184,206	4.9%	£166,449	10.6%	£153,029	10.6%
North West	£205,121	9.7%	£249,612	11.7%	£252,077	7.5%	£219,849	10.6%	£204,511	12.4%
Yorkshire & The Humber	£199,607	9.0%	£238,906	10.3%	£238,991	5.1%	£200,469	9.5%	£199,235	13.5%
East Midlands	£240,329	12.4%	£282,755	12.3%	£285,240	8.7%	£239,859	12.3%	£227,275	13.5%
West Midlands	£240,528	10.3%	£282,683	11.1%	£299,744	8.4%	£244,071	10.6%	£233,136	11.7%
South West	£313,834	10.9%	£387,894	13.4%	£387,368	10.5%	£305,173	14.5%	£300,936	14.4%
East	£343,900	10.9%	£424,389	10.8%	£410,211	7.9%	£337,216	11.6%	£277,332	14.2%
South East	£384,966	11.7%	£488,287	10.7%	£456,499	6.5%	£391,845	11.4%	£337,094	12.8%
London	£523,666	4.8%	£689,230	7.6%	£560,066	3.0%	£541,942	6.3%	£518,333	7.4%

City/town property indices price tracking

For city/town tracking, we use Land Registry (government data) and Zoopla/Hometrack. The Land Registry data is useful because we can analyse how property prices have changed over time and this helps us to put today's price information into context.

The Zoopla/Hometrack data is useful as they take into account the change in mix of property transactions during the pandemic to houses away from flats. This has meant the likes of the Land Registry and other indices have over exaggerated price increases year on year.

Commentary on towns and cities

Our city and town tracker shows the real picture of what's happening to property prices – over time – not just year on year, which quite frankly is a terrible way to measure any market!

As the table shows, despite the media claiming that the 'housing bubble' is about to burst, many towns and cities are not seeing huge growth at all. This also shows that the days of the 'ripple' effect, when London would rise and everywhere else would follow, then London would fall and vice versa would happen, is not occuring.

According to the Land Registry, the lowest growth we are seeing is 0.1% in Aberdeen (previously affected by low oil prices), with London seeing 4.8% growth and Reading 5% YoY. The highest rises this month are seen is Milton Keynes with a 14.9% rise, followed by Peterborough (13.9%) and Edinburgh (13%). However, you can see with the Hometrack/Zoopla price rises – which take into account the switch to selling more houses versus flats – that real price increases are not as bad as is being reported.

According to Hometrack, London is rising at 3.6%, Reading doing better at 7.3%, but Edingburgh is only recording a 4.4% rise and Peterborough a 9.5%. Not one of the price rises, YoY according to Hometrack, is in double digits.

It's so important for agents, brokers, legal companies and surveyors to make sure that we lead and educate people as to what's actually happening in the property market, rather than let the media lead with fairly useless averages which don't apply at a local level.

Property Prices	Highest average	Market low	Land Registry	How much higher/	Land Registry	Annual	Hometrack	Hometrack
Towns/Cities	house price	+/- versus	latest	lower are latest	Year on year	average	lastest	Year on year
England, Wales,	pre-credit crunch	market height	data	prices vs	change in price	increase	data	change in price
Scotland & NI	2007/08		Mar 22/Q1 221	height in 2007/8	Mar 22/Q1 221	since 2005	Apr-22	Apr-22
Belfast (Q1)	£213,626	-58.86%	£152,603	-28.6%	6.8%	2.2%	£160,600	8.2%
Glasgow	£130,473	-26.32%	£164,253	25.9%	7.8%	3.2%	£138,200	6.1%
Edinburgh	£225,750	-18.92%	£322,855	43.0%	13.0%	4.1%	£255,500	4.4%
Aberdeen	£171,220	-14.38%	£142,804	-16.6%	0.1%	3.0%	£140,400	-1.7%
Cardiff	£170,496	-18.09%	£248,958	46.0%	9.3%	3.1%	£244,000	8.6%
Newcastle upon Tyne	£164,935	-19.31%	£187,242	13.5%	9.1%	1.8%	£143,700	5.7%
Bradford	£139,640	-20.43%	£165,465	18.5%	6.8%	3.1%	£146,900	9.6%
Liverpool	£130,249	-20.38%	£175,728	34.9%	10.9%	3.1%	£147,500	9.9%
Leeds	£161,439	-19.39%	£226,876	40.5%	8.4%	3.1%	£198,700	9.3%
Sheffield	£144,875	-17.04%	£202,639	39.9%	6.1%	3.4%	£163,100	8.5%
Manchester	£140,431	-20.47%	£216,663	54.3%	5.5%	5.1%	£208,000	9.6%
Lincoln	£128,707	-17.63%	£181,103	40.7%	11.5%	3.2%	n/a	n/a
Nottingham	£119,010	-21.27%	£177,187	48.9%	9.2%	2.8%	£188,900	10.0%
Norwich	£166,498	-25.71%	£231,284	38.9%	10.0%	3.5%	£256,800	9.5%
Peterborough	£156,264	-20.81%	£231,752	48.3%	13.9%	3.4%	£207,500	9.5%
Birmingham	£148,578	-17.37%	£221,077	48.8%	8.0%	3.1%	£195,100	8.5%
Leicester	£135,317	-18.66%	£224,800	66.1%	11.1%	3.9%	£215,400	9.4%
Milton Keynes	£194,666	-24.06%	£315,173	61.9%	14.9%	4.2%	£299,200	9.0%
Oxford	£289,855	-22.95%	£471,179	62.6%	8.7%	4.3%	£441,300	6.5%
Cambridge	£283,241	-20.75%	£486,061	71.6%	7.4%	4.8%	£452,900	5.3%
Bournemouth, Christchurch & Poole	£206,227	-20.51%	£328,953	59.5%	10.7%	3.7%	£331,500	9.7%
Southampton	£168,795	-20.22%	£238,080	41.0%	10.7%	2.9%	£251,500	7.6%
Portsmouth	£169,633	-22.85%	£241,702	42.5%	8.1%	3.1%	£274,200	9.3%
Brighton and Hove	£257,108	-21.41%	£426,554	65.9%	9.1%	4.5%	£410,600	8.5%
Reading	£216,724	-18.75%	£311,207	43.6%	5.0%	3.4%	£398,800	7.3%
Tunbridge Wells	£279,413	-22.19%	£443,592	58.8%	8.4%	3.9%	n/a	n/a
Bristol	£195,196	-21.29%	£338,582	73.5%	9.0%	4.7%	£322,600	9.0%
London	£298,596	-17.83%	£523,666	75.4%	4.8%	4.9%	£514,400	3.6%

Where is the market going?

So, the property market is likely to be a game of 'two halves' this year, with the first half looking fairly strong and the second half growing a lot more slowly, or even some going into reverse.

And this is reflected in the latest Savills' forecasts. As you can see below, there has been a big change from their November 21 forecasts to the ones just issued. In May 2022, they are expecting UK property prices to rise at 7.5% rather than the 3.5% predicted. Interestingly, they are still predicting slow growth for London of 3.5%.

Across the regions there are some big forecast changes too. The largest change is for the North West, Yorkshire & Humber and Wales where predictions have jumped from a 4.5% rise to a 10% rise year on year.

However, it's fair to say that bar London, Savills are now predicting pretty much double the house price growth they did last November based on rises so far this year.

						PwC - Slow
Property Price Forecasts	Savills	Savills	Knight Frank	Hamptons	JLL	recovery scenario
	2022	2022	2022	2022	2022	2023-2025 average
Date of publication/source	(Nov 21)	(May 22)	(Apr 22)	(Oct 21)	(Nov 21)	(Jun 21)
UK	3.5%	7.5%	5.0%		4.5%	4.0%
London	2.0%	3.5%	4.0%	1.0%	6.0%	

Property Price Forecasts	Savills 2022	Savills 2022	Knight Frank 2022	Hamptons 2022	JLL 2022
Date of publication/source	(Nov 21)	(May 22)	(Apr 22)	(Oct 21)	(Nov 21)
UK	3.5%	7.5%	5.0%		4.5%
London	2.0%	3.5%	4.0%	1.0%	6.0%
South East	3.0%	6.0%	6.0%	3.0%	5.0%
South West	3.5%	7.5%	3.0%	3.0%	4.5%
East of England	3.0%	6.0%	6.0%	2.5%	5.0%
East Midlands	4.0%	8.5%	5.0%	4.0%	4.0%
West Midlands	4.0%	8.5%	5.0%	4.0%	4.0%
North East	4.0%	9.0%	5.0%	6.0%	3.0%
North West	4.5%	10.0%	5.0%	5.0%	4.5%
Yorks & Humber	4.5%	10.0%	5.0%	5.0%	3.5%
Wales	4.0%	10.0%	5.0%	5.0%	3.5%
Scotland	4.0%	8.5%	4.0%	5.0%	4.0%

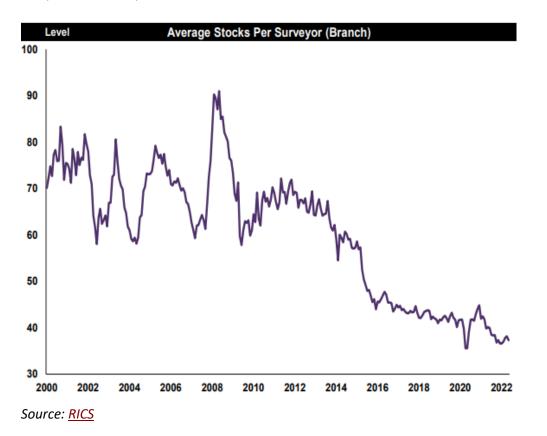
Demand and supply

All the indices are reporting low stock levels and stating that this is helping to keep property prices rising. Property isn't difficult to understand. If two people are competing for one property they go up, if two sellers are competing for one buyer, they typically go down.

So, while the market is seeing demand higher than supply, prices are likely to continue to grow – even if less people are looking.

What's important to bear in mind from an industry perspective is any volumes or forecasts for this year should be compared to pre-pandemic levels of enquiries/workloads.

In 2021, we sold nearly 1.5mn homes. This year it's expected to be 1.2mn – which is the average we've sold each year since 2000. That means, unless you can secure a higher share of the market, your year on year volumes are likely to be down by 20%.





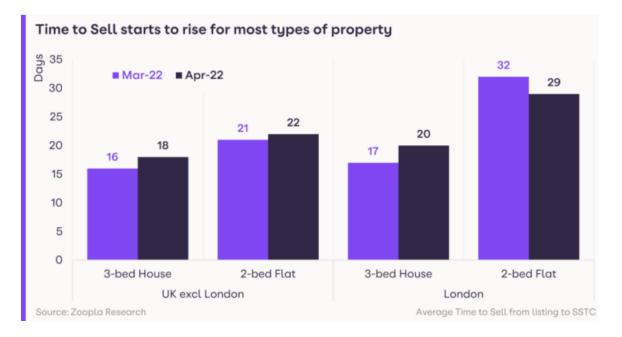
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<u>Zoopla</u>

Time to sell lengthening

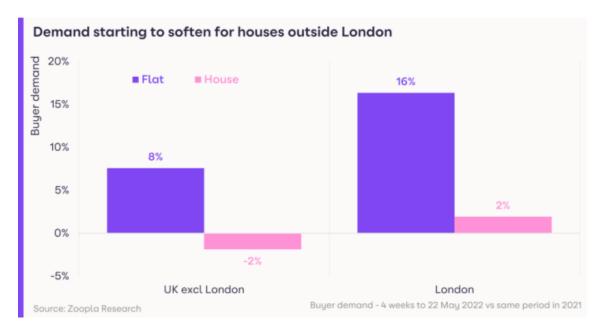
"There are several signs that the housing market may be starting to ease after a period of intense activity, leading to upwards pressure on prices.

"The conditions in the market, led by the pandemic-driven 'reassessment of home', with owners reviewing where and how they are living, has created high levels of demand –and a very fast-moving market (as well as price increases).



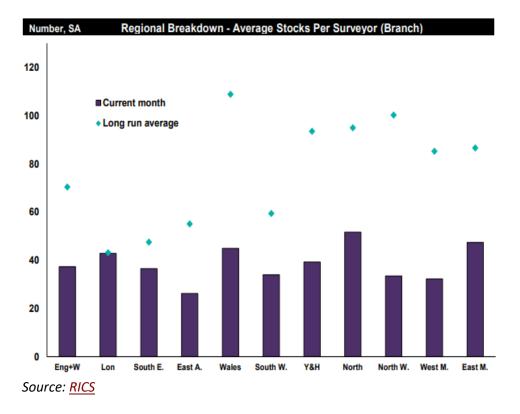
"The average time taken to secure a sale – measured in days between listing a property and sale agreed, fell to very low levels early this year. But the average time to sell is now starting to rise, as shown in the chart above. There is an element of seasonality in these figures, as we move on from the busy Spring market. But the data also signals that the demand pressure in the market is easing as the economic headwinds – rising inflation and cost of living, starts to have an effect among buyers.

"The market is still busy and there are still high levels of buyer demand, but a quick comparison year on year shows a softening in demand for family homes outside London."



Regional stock levels per branch

It's interesting to see what's happening regionally. In London, where prices have risen at the lowest level, the long run average of stock is the same as the current month. However, in areas such as Wales, where we are seeing the highest price rises, we can see stock levels are at the lowest levels versus the long run average. This reinforces the fact that property price changes are linked primarily to supply and demand, followed by affordability levels.



The <u>National Association of Estate Agents</u> are reporting "nine sales agreed on average per member branch in April compared to the December low of only five. This figure is lower than the peak during the stamp duty holiday of 2020–21 in which we saw highs of 14 sales per branch in one month; however, it is in line with the long-term average for April of eight (based on 2012–21 figures, excluding 2020)."

Transactions - actuals and forecasts

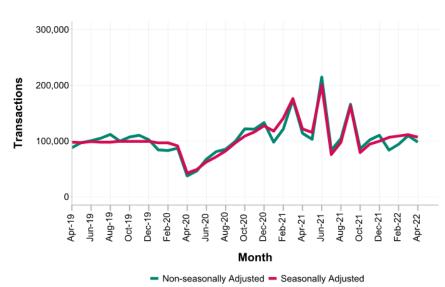


Figure 1: Non-seasonally adjusted and seasonally adjusted UK residential property transactions by month between April 2019 and April 2022, in thousand transactions.

Source: <u>HMRC</u>

The good news from the HMRC chart is that property transactions do appear to be back to normal, with properties changing hands at a similar rate to 2019, and hopefully without the peaks and troughs we saw during 2021 which are hugely difficult to manage for everyone, from lenders to removal companies.

Hopefully this will mean the industry can 'catch its breath' this year after some very successful, but hugely turbulent times during the pandemic.

	2021	ΥοΥ	
HMRC UK transactions	1,486,680	43%	
Forecasted UK transactions	2021	2022	YoY
(millions)			
<u>Savills</u>	1.4	1.24	-11.4%
<u>Capital Economics</u>	1.5	1.18	-21.3%
IMLA	1.2	1.22	1.7%
JLL	1.4	1.2	-14.3%

What next for the property market in 2022?

Everyone is predicting a slow down for the second half of the year. What we have to manage is the awful headlines this is creating in the press.

The slowdown we are seeing now is nothing to do with the cost of living crisis:-

- 1. It has been predicted for some time
- 2. We are just going back to normal prices and volumes

What we don't want is buyers and sellers to be 'spooked' into driving an unnecessary enhanced slowdown in the property market when all that's happening is we are going back to normal, which is actually very good news for all.